



NCAA Division I Coaches Recruiting Guide

	Men's Ice Hockey	Men's Basketball	Football	Men's Rowing	XC/Track & Field and Swimming & Diving	ALL OTHER SPORTS
Emails, Faxes & Hard Letters (Must be private between sender and recipient) A coach may not send or reply until the following dates per sport:	January 1 during an individual's sophomore year in high school	June 15 following an individual's sophomore year in high school	September 1 at the beginning of an individual's junior year in high school	September 1 at the beginning of an individual's junior year in high school	September 1 at the beginning of an individual's junior year in high school	September 1 at the beginning of an individual's junior year in high school
Phone Calls A coach may always answer a call placed by an individual of any age, but may not return or initiate the call until the following dates per sport:	January 1 during an individual's sophomore year in high school	June 15 following an individual's sophomore year in high school	September 1 at the beginning of an individual's junior year in high school	July 1 following the completion of an individual's junior year in high school	July 1 following the completion of an individual's junior year in high school	September 1 at the beginning of an individual's junior year in high school
Text Messages (Must be private between sender and recipient) A coach may not send or reply until the following dates per sport, if at all:	January 1 during an individual's sophomore year in high school	June 15 following an individual's sophomore year in high school	*NOT A PERMITTED FORM OF COMMUNICATION	July 1 following the completion of an individual's junior year in high school	*NOT A PERMITTED FORM OF COMMUNICATION	September 1 at the beginning of an individual's junior year in high school

EXCEPTIONS:

- *Once an individual officially accepts an institution's formal written offer of admission sent by the admissions office (not including a verbal commitment), or puts down a financial deposit with the institution, there are no limits to the methods, forms, or frequency of communication between that individual and a coach.
- A coach may send an athletics questionnaire to an individual of any age.
- A coach may send camp/clinic brochures/advertisements to an individual of any age. Furthermore, a coach may return phone calls/respond to emails that relate solely to camp/clinic logistical issues (e.g., registration error) prior to the age restriction per that sport.
- There are no restrictions on communication between an institutional coach and a recruit's coach (i.e., HS, club, etc.), provided it is not public (e.g., social media post).

IMPORTANT REMINDERS:

- Leave recruiting to the coaches! Only an institutional coach can conduct the activities listed above. Under no circumstance should a booster/alum of an institution be communicating/interacting with recruits on behalf of the institution. Boosters/alumni are encouraged to send the recruit's information along to the institutional coaches when they hear of/discover someone of interest.
- In general, social media is an impermissible form of communication/interaction between a coach and a recruit (including that recruit's coach). The only function that is permissible for a coach to use prior to that individual's acceptance of the institution's official offer of admissions are: the act of friending, following, connecting, etc., and the private messaging function, provided that individual is of permissible age to receive emails. It is not permissible for a coach to share, retweet, like, favorite, etc., a recruit's social media post.