HOLIDAY GIFTS

General Rule: Providing something of value to a particular student-athlete, or only student-athletes as a whole, that is NOT available to the general public, or entire student body, is an extra benefit. In the NCAA’s eyes, everything is an extra benefit, unless the rules specifically allow it.

Application: The NCAA does not differentiate between providing a gift for a joyous occasion (e.g., Holiday, birthday, etc.), or with the malicious intent to gain competitive or recruiting advantages. If what is provided is not (1) available to non-athletes, and (2) is not specifically allowed per the NCAA rules, it is an extra benefit.

Meaning: If a coach, alum, booster, or even the parent(s) of our current athletes, provide a student-athlete(s) with an extra benefit, they will be the Grinch this holiday season by stealing our student-athlete’s eligibility.

Coach to Athletes: Believe it or not, coaches giving their athletes (and the family members of their athletes) gifts is still considered an extra benefit. It is not permissible for a coach or any athletics staff member to provide gifts to student-athlete(s), or their families. This includes gift exchange activities such as “Secret Santa,” or any variation, even if the amount spent is the same for everyone who participates.

Parent to Athletes: A parent can certainly provide gifts to their children, but if they want to provide gifts to the team members of their children, doing so will also result in a violation of extra benefit rules. Please direct the parent to compliance if they want to learn more about how to support our program and provide gifts to our student-athletes, within NCAA rules.

Athletes to Parents: Allowing student-athletes to use team discounts on equipment, apparel, etc., to get gifts for their family and friends is an extra benefit.

Booster/Alum to Athletes: Other than a pre-approved occasional meal, boosters are not permitted to provide our student-athletes with gifts of any kind (good or service), regardless of reason or occasion. Please direct the boosters to compliance if they want to learn more about how to support our program and provide gifts to our student-athletes, within NCAA rules.