



NOVEMBER
2015

Interp. of Interest

**Personalized Audio/
Video after Official
Commitment**

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An institution may produce and arrange personalized audio/video presentations to show to or play for, a prospective student-athlete after he or she has signed a National Letter of Intent or the institution's written offer of admission and/or financial aid or after the institution has received his or her financial deposit in response to its offer of admission (i.e., Official commitment).

INSIDE THE ISSUE:

Compliance in the News	1
Compliant DCAD of the Month Secondary Violation of the Month	2
Recruiting/ Coaching Reminders	3

BIG GREEN COMPLIANCE NEWSLETTER

PERSONALIZED RECRUITING AIDS

TRICK OR TREAT!?

Your team has 4 prospects visiting campus this weekend on official visits. The head coach wants to place Halloween decorations and candy all over the prospects' hotel room, and asks you to do it!

As the smart assistant coach that you are, you inform the head coach that adding decorations (e.g., Balloons, streamers, banners, etc.) will be an impermissible decorative item, but the candy will be okay. You believe that because the recruits are on official visits, and we can feed them, that it would be permissible to give them candy.

So as the creative coach that you are, you decorate their hotel room with the candy to spell out their name.

Is this a trick or treat?

...

IT'S A TRICK!

WHAT WENT WRONG?

The assistant coach was correct to say that the decorations would be impermissible, and was also correct that providing candy as a snack is okay for recruits on official visits (as opposed to unofficial visits), but it would be a VIOLATION to spell out the recruit's name in the candy since it would be a personalized recruiting aid.

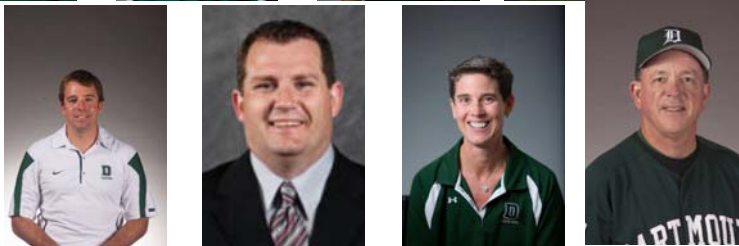
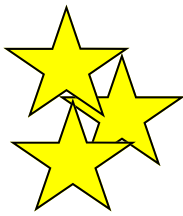
GENERAL RULE:

An institution may not arrange miscellaneous, personalized recruiting aids (e.g., personalized jerseys, personalized audio/video scoreboard presentations) and may not permit a prospective student-athlete to engage in any game-day simulations (e.g., running onto the field with the team during pregame introductions) during an official and/or unofficial visit. **Personalized recruiting aids include any decorative items and special additions to any location the prospective student-athlete will visit (e.g., hotel room, locker room, coach's office, conference room, arena) regardless of whether the items include the prospective student-athlete's name or picture.**

COMPLIANCE DOESN'T HAVE TO BE SCARY! ASK BEFORE YOU ACT!

COMPLIANT ALL-STAR LINEUP OF THE MONTH

**Congratulations to the following who were the September
“All-Star Lineup of the Month!”**



**These Elite 8 have gone above and beyond to maintain and foster a
compliant atmosphere for their programs.**

Congrats to you 8 and thank you! Everyone else, keep up the great work!

Secondary Infraction of the Month

Facts of the Case

IMPERMISSIBLE PERSONALIZED RECRUITING AIDS

An assistant women's basketball coach (AC) provided a personalized recruiting message to the prospective student-athlete (PSA) during her official visit to the institution. Specifically, the AC used Starburst candy to spell out the institution's initials in the PSA's hotel room prior to the PSA's arrival for her official visit. The Starburst candy was provided to the PSA as part of her official visit meal allotment. The violation was discovered after another institution saw that the PSA had posted a photo of the candy on her Facebook page.

Institutional Action

- Letters of admonishment was issued to the assistant coach.
- Mandatory rules education was provided to the entire WBB coaching staff

Legislative References

- 13.6.7.9: Activities During Official Visits
- 13.7.3: Activities During Unofficial Visits

Please note, this violation did *not* occur at Dartmouth College.

This is for educational purposes only.

RECRUITING REMINDERS FOR THE MONTH OF NOVEMBER

Baseball

Contact period	November 1 - 8
Dead period	November 9 - 12
Quiet period	November 13 - 30

Men's Basketball

Recruiting period	November 1 - 8 and 13 - 30
Dead period	November 9 - 12

Women's Basketball

Evaluation period	November 1 - 8 and 13 - 30
Dead period	November 9 - 12

Cross Country/ Track & Field

Contact period	November 1 - 8, 13 - 20, 22 - 30
Dead period	November 9 - 12, 21

Football

Evaluation period*	November 1 - 28
Contact period**	November 29, 30
*Quiet period except for declared evaluation days	
**Six (6) in-person off-campus contacts per PSA; no more than one (1) per full/partial calendar week (Sunday-Saturday)	

Volleyball

Contact period	November 1 - 8 and 13 - 30
Dead period	November 9 - 12

M. Lacrosse

Contact period	November 1 - 8 and 13 - 24
Dead period	November 9 - 12 and 25 - 29
Quiet period	November 30

W. Lacrosse

Contact period*	November 1 - 8 and 13 - 24
Dead period	November 9 - 12
Quiet period	November 25 - 30
*May ONLY evaluate on the three weekends (Saturday & Sunday) prior to Thanksgiving; Nov. 7, 8, 14, 15, 21, and 22.	

Softball

Contact period	November 1 - 8; 13 - 25
Dead period	November 9 - 12
Quiet period*	November 26 - 30
*In Hawaii, contacts & evaluations shall be permissible between Nov. 26 - Jan. 1, except for Dec. 2 - 5.	

DEAD PERIOD - November 9 - 12

For the following sports:

Equestrian	M/W Golf
M/W Ice Hockey	Women's Crew
M/W Skiing	Women's Rugby
M/W Swim & Diving	M/W Tennis

Reminder for Coaches

⇒ **Dead Period: 27** of our Sports will be in a Dead Period in November - **Are you one of them?**

- **During a Dead Period: You MAY NOT;**
 - ◆ Have in-person contact on or off-campus with a recruit; including
 - ◇ Official & Unofficial Visits
 - ◆ Speak at or attend meetings or banquets with recruits present
- **During a Dead Period: You MAY ;**
 - ◆ Answer phone calls initiated by recruits and their family;
 - ◆ Call recruits of permissible age; and
 - ◆ Send hard letters and emails to those who can receive them, depending on your sport's rules.

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