TWO Sides of the Coin:

1) Each camper must have the same exact opportunity to partake in any particular activity offered (i.e., What’s offered to one must be available to ALL).

2) Institutional staff members may only make general presentations, and cannot be designed to recruit prospects in attendance (i.e., Nothing Dartmouth-specific).

1) Special Treatment: During camp hours, regardless of intent (incidental or intentional), if one camper receives something that is not available to all, it is a violation that negatively impacts that recruit. Example: It is impermissible for a non-coaching staff member to arranging or conduct a personal meeting with a camper or a camper’s parent/family if that opportunity is not offered to ALL other participants (e.g., included on the camp schedule/daily activities).

Exception: It would be permissible for a wandering-parent to pop into an institutional staff member’s office and have a cordial conversation, provided it’s not pre-arranged, or an extensive, sit-down meeting about Dartmouth and/or their child’s recruitment.

2) General Presentations: Camps/clinics are not the permissible platform for institutional staff members to make Dartmouth-specific presentations. Any presentation by an institutional staff member must be general in nature, and offered/available to all camp participants.

Example: Your presentation can NOT be about “How great Dartmouth is and what they’ll receive when they come to school here.” Instead, the presentation must be completely general in nature (e.g., “These are the characteristics of a good leader, a good resume, a good transcript, etc.”).