**Interp. of Interest**

Institutional Promotion of Non-Institutional Camps & Clinics

It is not permissible for a team or coach to produce and/or post non-institutional camp or clinic promotional material (e.g., camp brochure, website, social media). In addition, it is not permissible for a team or coach to include information regarding a non-institutional camp or clinic, in which the coach is employed in general or electronic correspondence.

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**Prospective Student-Athletes, their Coaches, Teams or Facilities**

<table>
<thead>
<tr>
<th>Friend/Follow/Connect/ a Social Media Profile</th>
<th>Recruiting and Scouting Services</th>
<th>Non-Institutional Athletics Events Involving PSAs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permissible</td>
<td>Permissible</td>
<td>Permissible</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Commenting on a Social Media Post</th>
<th>Impermissible Endorsement</th>
<th>Impermissible Endorsement</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Reposting (e.g., Sharing or Retweeting) a Social Media Post</th>
<th>Impermissible Endorsement</th>
<th>Impermissible Endorsement</th>
<th>Impermissible Endorsement</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Endorsing (e.g., Liking or Favoriting) a Social Media Post</th>
<th>Impermissible Endorsement</th>
<th>Impermissible Endorsement</th>
<th>Impermissible Endorsement</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Associating (e.g., Tagging or Mentioning) a Profile to a Social Media Post</th>
<th>Impermissible Endorsement</th>
<th>Impermissible Endorsement</th>
<th>Impermissible Endorsement</th>
</tr>
</thead>
</table>

The NCAA clearly has a very broad definition of what an endorsement is. Coaches, staff members, please be wary about what you post, like, favorite, etc., because it may be a violation! The NCAA truly recognizes the power social media has with recruiting nowadays, which is why all of this is regulated.

Essentially, ANY act on a social media website/app, other than friending, following, and connecting, is an endorsement, and depending on who it is being tied to or directed to, could be a violation.

Please, ask before you act!
**Secondary Infraction of the Month – Bylaw 13**

**Facts of the Case**

During a dead period, a coach went to visit an officially committed prospective student-athlete (PSA) at their High School. At the HS, the coach was especially careful not to interact with any other individuals since it was a dead period, so after they met with the PSA, they promptly left. The coach believed that because the PSA was officially committed that the recruiting limitations to that PSA, including the recruiting calendar were lifted.

**What went wrong?**

Although the coach is correct to assume that recruiting limitations such as dead periods are lifted after a PSA’s official commitment, it is only lifted for that particular PSA. By visiting a HS during a dead period, their mere presence at the HS creates a recruiting violation for all other high school individuals (PSAs). If the coach made a home visit to the PSA during the dead period, they are not in the presence of other (un-committed) PSAs to commit a violation.

**Prescribed Penalty**

PSA was ruled ineligible and required reinstatement by the NCAA. In addition, the coach was prohibited from recruiting off-campus for 2 weeks once the dead period ended.

**Legislative References**

13.02.12 - Definition of a Prospective Student-Athlete
13.02.12.1 - Exception - After Commitment

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Please note, this violation did not occur at Dartmouth College. This is for educational purposes only.

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**Compliant All-Star Lineup of the Month**

Congratulations to the following who were the June “All-Star Lineup of the Month!”

These 7 coaches each achieved **perfect scores** on the 2015-2016 Recruiting Exam.
<table>
<thead>
<tr>
<th>Sport</th>
<th>Contact Period</th>
<th>Contract Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>M. Lacrosse</td>
<td>Entire month of June</td>
<td>Entire month of June</td>
</tr>
<tr>
<td>W. Lacrosse</td>
<td>Entire month of June</td>
<td>Entire month of June</td>
</tr>
<tr>
<td>Softball</td>
<td>June 1 - 4 (noon)</td>
<td>June 4 (12:01pm) - 30</td>
</tr>
<tr>
<td>Volleyball</td>
<td>Entire month of June</td>
<td></td>
</tr>
</tbody>
</table>

### Reminders for Coaches

**Summer CARA:** Starting the day of June 9, 2015, we will officially be in an institutional vacation period (summer). In ALL Dartmouth sports, a student-athlete **may not** participate in any countable athletically related activities (CARA) during the summer, while outside of a sport’s playing season.

Over the summer, the following restrictions on countable athletically related activities apply:

- **Practice:** Team practices are strictly prohibited during the summer while not in-season.
- **Skill Instruction:** Only the following sports (**XC/T&F, Equestrian, Golf, Squash, Skiing, Swim & Diving, Tennis**) may have their coach conduct individual skill instruction with a current (not incoming) student-athlete, provided it is **voluntary** and conducted at the request of the SA.
- **Strength & Conditioning:** S&C coaches who are not countable coaches may design and conduct specific workout programs for current (not incoming) student-athletes over the summer, provided such workouts are **voluntary** and conducted at the request of the student-athlete.

**Outside Camps & Clinics:** Any athletics staff member may work a camp or clinic run by either another institution or private entity.

- Any involvement in a camp or clinic must be approved by Compliance prior to your participation
- An approved camp or clinic is one that abides by all of the same rules as Dartmouth’s on-campus camps or clinics (e.g., Open to any and all, same registration process and fees to all participants, etc.)
- A private camp, run/owned by an individual that is not associated with a Division I institution, cannot involve Dartmouth athletics staff members if that camp is established, sponsored or conducted by an individual or organization that provides recruiting or scouting services concerning PSAs.

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