



COMPLIANCE WEEKLY UPDATE

PRINTED RECRUITING MATERIALS

WHEN: You may not send recruiting materials, including general correspondence related to athletics, to an individual (or his/her parents or legal guardians) until the following dates - per the applicable sport:

- **Men's Basketball** = June 15 at the completion of their sophomore year
 - ◊ *Southern Hemisphere Recruit?* = The day after the conclusion of the individual's sophomore year
- **Men's Ice Hockey** = January 1 of their sophomore year
- **ALL Other Sports** = September 1 of their junior year
 - ◊ *Southern Hemisphere Recruit?* = The opening day of classes of their junior year

WHAT: *The rules governing the color, quantity and content of printed recruiting materials sent to recruits have since been deregulated, effective August 1, 2014.

NOW: There are NO restrictions on the design or content of general correspondence and attachments, *except* that the size of the printed recruiting material may not exceed 8.5 by 11 inches when opened in full.

ENVELOPE: The same goes for envelopes. They are now only restricted by size, and no longer by color, logo, etc. The envelope may not exceed 9x12".

PURPOSE: *What does that all mean??*

- You can send junior and senior recruits as many pages as you can fit in an envelope, with anything written, drawn, pasted, etc., on them. As long as both the pages inside and the envelope meet the size restriction.
- Now that you can get really creative with what you send to recruits in the form of printed materials, please be advised that it is still impermissible for you to send tangible items of value to recruits, even if they are "printed" (e.g., Posters, magnets, greeting cards, books, etc.).

As always, please seek the help and guidance of compliance!